

Government Communications

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The NSW GovComms community brings together NSW public sector employees working on marketing, communications and/or engagement at any level across the NSW Government.

It is facilitated by the **GovComms Capability Program**, led by the NSW Government Brand and Communications team at the Department of Customer Service. The overarching goals of the program are to:

- improve the skills and confidence of communication staff
- drive professional collaboration across the sector
- support the delivery of citizen-centric communications that effectively serve the needs of NSW people.

Join our community

By joining the NSW GovComms Community, employees will be able access a monthly newsletter, formal training and resources via the NSW Government Communications Learning Hub, social learning, networking opportunities and invitations to professional development events.

Join GovComms

[**Sign up to GovComms by completing this quick form.** →](#)

Advisory Board

The GovComms Capability Program is endorsed by the NSW All-of-Government Communications Leaders Group which include these members.

Position	Department/agency
Executive Director, Brand, Digital and Communications (Chair)	Department of Customer Service
Executive Director, NSW Government Digital Channels	Department of Customer Service
Executive Director, Communications and Engagement	Department of Education
Director, Brand Experiences	TAFE NSW
Executive Director, Strategic Communications and Engagement	Department of Creative Industries, Tourism, Hospitality & Sport
Executive Director, Strategic Communications and Engagement	Ministry of Health
Executive Director, Communications and Engagement	Department of Planning, Housing and Infrastructure
Director, Communications & Media	Department of Climate Change, Energy, the Environment
Executive Director, Partnerships and Engagement	Premier's Department
Executive Director Communications & Engagement	NSW Reconstruction Authority
Director, Strategic Communications and Engagement	Department of Primary Industries and Regional Development
Executive Director, Communications	Department of Communities and Justice
Director, Communications	Multicultural NSW
Executive Director, Public Affairs Branch	NSW Police
Executive Director, Public Affairs and Marketing	Transport for NSW
Director, Treasury Communications	Treasury

Our events

We hold regular thought leadership and professional development events featuring internal speakers and industry experts.

GovComms community members are also invited to professional network sessions and specialist quarterly communities of practice meetings (please see the Related programs section below).

You can find the recordings of past events on the NSW GovComms Learning Hub, which you can access as a **GovComms community member**.

Related programs

The GovComms Capability Program caters to different learning styles, including formal training, resources and quick guides on the NSW GovComms Learning Hub. It also facilitates social learning and networking.

Government communications professionals can also connect to share best practice, ideas and experiences through specialist Communities of Practices below.

Community of Practice	Who is it for	How to register
Advertising Community of Practice	A peer network for NSW Government staff working on paid advertising of any scale and budget.	<u>Join the Advertising Community of Practice</u>
Creative and Brand Community of Practice	A network for creative services, brand professionals and content creators.	<u>Join the Creative and Brand Community of Practice</u>
Multicultural Communications Community of Practice	A network of NSW Government professionals who engage with multicultural communities within the state.	<u>Join the Multicultural Communications Community of Practice</u>
Social Media Community of Practice	This community connects social media practitioners and channel managers across the sector.	<u>Join the Social Media Community of Practice</u>
Stakeholder and Community Engagement Community of Practice	A peer network for stakeholder and community engagement practitioners across the sector.	<u>Join the Stakeholder and Community Engagement Community of Practice</u>

Contact us

For any enquiries about the GovComms community, GovComms Capability Program or GovComms Learning Hub, please email nswgovcomms@customerservice.nsw.gov.au