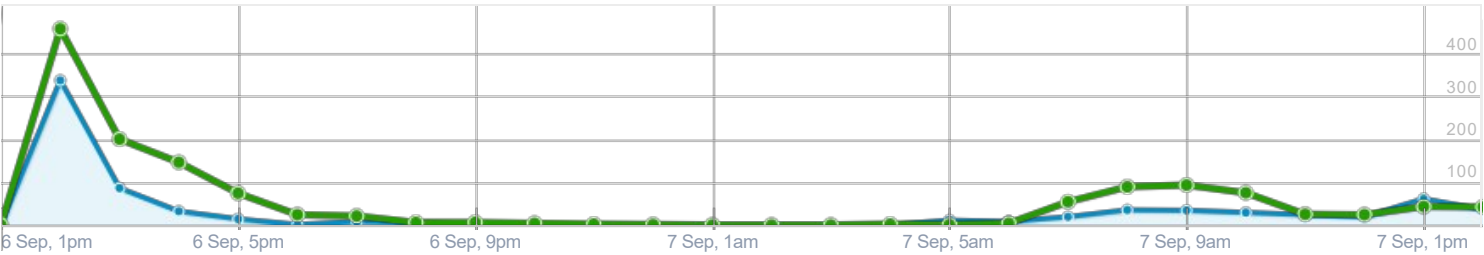# HR ComPrac Newsletter September 2023

Sent to 1,549 unique subscribers in ComPrac Membership List (synced from website)

● Opens and ● Link Clicks for first day

Campaign Overview

380 Unique opens
3,212 total opens to date

62 Bounced
4% couldn't be delivered

1,107 Unopened
Open rates are only estimates

25.55% of all recipients opened so far

12.24% clicked a link (182 people)

0.13% unsubscribed (2 people)

0 people marked it as spam (0%)

1 share across Facebook & email

Links Clicked

182	people clicked Giving you a **47.89%** click rate.	**1,615**	total clicks Made by 182 people
8.87	clicks per person Average of all those who clicked.	**198**	didn't click That's 52.11% of all those who opened.

Link (URL)	Unique	Total
https://events.humanitix.com/https-eve…ologically-safe-and-healthy-workplaces	110	390
https://www.comprac.nsw.gov.au/communities-of-practice	41	167
https://www.psc.nsw.gov.au/workforce-m…ent-occupation-specific-capability-set	31	118
https://www.comprac.nsw.gov.au/communities-of-practice/hr-professionals	26	121

https://www.icare.nsw.gov.au/rex	22	139
https://www.eventcreate.com/e/rexspringwellness	21	109
https://youtu.be/4haussnT93Q	20	77
Link to web-based version of this email	16	147
https://www.comprac.nsw.gov.au/communi…f-practice/other-professional-networks	15	55
https://events.humanitix.com/launch-of…ent-occupation-specific-capability-set	14	54
https://icahas.live.kineoplatforms.net…ry/view.php?id=911&mode=entry&hook=196	13	70
https://www.nsw.ipaa.org.au/Web/Events/Event-Display.aspx?EventKey=20230718E3	13	51
https://www.psc.nsw.gov.au/workforce-m…strategic-workforce-planning-framework	11	37
https://www.psc.nsw.gov.au/reports-and-data/people-matter-employee-survey	10	44
https://www.psc.nsw.gov.au/workforce-m…rary/asset-management-role-description	10	23
https://www.psc.nsw.gov.au/workforce-m…-descriptions/role-description-builder	4	13